

JRM:dks 05/23/05 P0487

PATENT

In the specification:

Please amend the paragraph at page 6, lines 18-21 as follows:

Upon authentication, the batch registration website 104 presents the user with a user interface screen that allows the user to locate his [their] batch registration request file for uploading to the web site. The user then enters a command to upload the selected request file.

Please amend the paragraph spanning page 9, line 29, to page 10, line 8 as follows:

In still images, audio and video, the embedder control file indicates the message or messages to be embedded. The embedder control file may also specify where to put each message, such as which pixel blocks for still images, which pixel blocks and frames for video, and which audio [segments] segments for an audio signal. In temporal signal content, like audio or video, the embedder control file acts as an Edit Decision List (EDL), which specifies the message and the time stamp indicating the start and end of the signal segment where the message is to be embedded. The EDL may also include the behavior to be associated with each message, such as a URL for linking a web site at the URL to a particular piece of content, HTML content with additional links that give the user of the watermark decoder the option to select a behavior to be activated at the time of watermark decoding, etc.

Please amend the paragraph at page 13, lines 2-7:

There are a number of applications where many different identifiers need to be assigned to media objects, or different behaviors need to be assigned to the same or related media objects. One such application is where an entity would like to personalize the behavior associated with media objects. In particular, the customer seeking to embed large numbers of media objects would like to personalize the behavior associated with the media objects to particular individuals.